The American Physical Society will hold its 2019 APS March Meeting in Boston, Massachusetts on March 4–8. Take this unique opportunity to interact with more than 11,000 of the world's top scientists and students.
The APS March Meeting offers your organization a valuable opportunity for one-to-one interaction with scientists from around the world.

APS March Meeting attendees are scientists who work in academia, national laboratories, and industry in the U.S. and throughout the world who are involved in making and influencing purchasing decisions.

**Benefits to Exibitors**

There are many benefits to exhibitors:

- Company listing of products and services in the show guide section of the APS March Meeting Program, and in the Meetings@APS mobile app
- Free admission to the scientific program
- APS March Meeting Program advertising
- Special event sponsorship opportunities
- Discounted hotel rates
- Access to the exhibit hall before and after show hours
- Poster sessions and receptions take place in the Exhibit Hall, drawing more traffic to your booth
- Coffee and refreshment breaks for exhibitors in the exhibitors’ lounge
- Lead retrieval

**Free Participation in Job Fair for Exhibitors**

APS March Meeting is a great recruiting ground for discovering emerging science talent and filling hard-to-recruit positions—don’t miss this opportunity to connect with highly qualified job seekers at the meeting. Exhibitors can have a table in the March 2020 Job Expo and post jobs in association with the on-site event for free. Contact Lesley-Ann Rennie (rennie@aps.org) for more information.

**Attendee Mailing List (No Emails)**

Pre-show attendee labels are available for $500. Contact Don Wise at 301-209-3289, wise@aps.org, four weeks prior to the meeting. We do not sell registrant labels during or after the meeting.

For an easier experience and immediate confirmation, apply online at go.aps.org/MM20exhibits.
The scientists who are your customers attend the APS March Meeting to participate in the highest level scientific program where the best physics research is presented.

93% of attendees visited the exhibit Hall three or more times
85% plan to purchase equipment and services within the next year
78% recommend the purchase of equipment, products, or services
75% request information from vendors
60% have annual budgets of up to $100,000

Techniques & Applications Used by Attendees

- Thin Films: 46%
- Semiconductors: 42%
- Spectroscopy: 40%
- Superconductivity: 35%
- Optoelectronics: 28%
- Polymers: 23%
- STM: 19%
- Magnetic Storage: 15%
- Data Storage: 13%
- Nonlinear Devices: 12%

Employment Areas of Attendees

- 66% Academia, Government, Federally Funded
- 21% Research & Development
- 11% Commercial & Industrial
- 2% Hospital, Medical, Not-For-Profit

APS ATTENDEES HAVE INTEREST IN THESE PRODUCTS

- Scientific Software: 70%
- Test & Measurement Equipment: 56%
- Vacuum Components/Systems: 51%
- Detectors: 47%
- Power Supplies: 47%
- Cryogenic Equipment: 46%
- Scientific Computing: 39%
- Sensors: 37%
- Microscopes: 36%
- Optical Components: 34%
- Lasers: 33%
- Educational Products: 31%
- Magnetic Materials: 25%
- Characterization Equipment: 24%
- High-Field Magnets: 24%
SPONSOR OPPORTUNITIES

Achieve maximum visibility by advertising in the APS March Meeting Program and/or app and deliver your marketing message to more than 12,000 of the world’s top scientists.

Sponsors receive value-added benefits:

• Pre-show attendee labels that are free of charge to sponsors. Labels must be ordered no earlier than four weeks prior to the meeting.

• Special recognition signage posted at sponsored events

• Acknowledgment of sponsorship in the APS March Meeting Program and on the APS March Meeting website

Distributed onsite and used extensively throughout the meeting, the APS March Meeting Program Guide is the comprehensive index of all sessions, poster presentations, meetings, and events. Advertising is limited and will be available on a first-come, first-served basis.

These key advertising positions in the program guide are available:

<table>
<thead>
<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>Back Cover</td>
<td>$5,000</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$3,500</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$2,500</td>
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<tr>
<td>Full Page</td>
<td>$1,800</td>
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<tr>
<td>Half Page</td>
<td>$1,300</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$750</td>
</tr>
</tbody>
</table>

Gain exposure for your company by sponsoring:

- APS March Meeting App (for iPhone and Android) $4,000
- Logo pens $4,000
- Aisle signs $1,500
- Poster session $1,000
- Commercial workshops $1,000
- Coffee breaks (one per day) $5,000
- Welcome reception in exhibit hall $5,000
- Wine and cheese receptions in exhibit hall (Monday & Tuesday) $4,000
- Hotel key cards $7,000
- Wireless internet service $2,500
- Charging station $3,000
- Hotel key cards $7,000
- Wireless internet service $2,500
- Coffee breaks (one per day) $5,000
- Welcome reception in exhibit hall $5,000
- Wine and cheese receptions in exhibit hall (Monday & Tuesday) $4,000
- Hotel key cards $7,000
- Wireless internet service $2,500
- Coffee breaks (one per day) $5,000
- Welcome reception in exhibit hall $5,000
- Wine and cheese receptions in exhibit hall (Monday & Tuesday) $4,000

FOR QUESTIONS ABOUT SPONSORSHIPS:

DAN COOKE
APS EXHIBITS MANAGER
PHONE: 516-576-2629
dcooke@aip.org

DEADLINES:

JANUARY 8, 2020
Sponsorship and Print Program Guide Ad Booking Deadline

JANUARY 13, 2020
Sponsor Logo, Signage Artwork Deadline

JANUARY 22, 2020
Mobile App Ad Booking Deadline

FEBRUARY 14, 2020
Mobile App Ad Artwork Deadline and Exhibitor Description Deadline

Please submit ad art and high-resolution logos by January 13, 2020 to ensure proper acknowledgment in our program guide.

Contact Dan Cooke for advertising specs for print and mobile app ads at dcooke@aip.org.

APS reserves the right of refusal on any sponsorship that APS considers to conflict with the APS image or brand.
AAAS S&T Policy Fellowships
AAPPS
ACS Publications
Advanced Research Systems
AIP Publishing
AJA International, Inc.
Almax easyLab Inc
American Institute of Physics
American Magnetics Inc.
Amuneal Manufacturing Corp
ANCORP
Andeen-Hagerling, Inc.
Anderson Dahlen - Applied Vacuum Division
Anest Iwata Air Engineering
Angstrom Engineering Inc.
Anton Paar
APS Physical Review Journals
Astronics Test Systems
Asylum Research, an Oxford Instruments Company
attocube
BlueFors Cryogenics Oy
Boston Electronics
Bruker Corporation
CAEN Technologies, Inc.
Cambridge University Press
Cell Press
Circuit Breaker Labs
Coax Co., Ltd.
ColdEdge
Comsol
COSMOTEC, Inc.
CreaTec (Sentrys Inc.)
Cryo Industries of America, Inc.
Cryogenic Control Systems, Inc.
Cryogenic Limited
Cryomagnetics, Inc.
Cryomech Inc.
CrystalMaker Software
DCA Instruments
De Gruyter
Delft Circuits
Duniway Stockroom Corporation
Edinburgh Instruments
Edwards Vacuum
Elsevier BV
Excillum Inc.
ExTel
F1000
Frontiers
Gamma Vacuum
Getson & Shatz, P.C.
GMW Associates
Heidelberg Instruments, Inc.
HHV Limited
High Precision Devices
Horiba Scientific
HFA Photomask
HTS-110
Huntington Mechanical Labs
ICE Oxford Limited
Institute for Basic Science
IOP Publishing
IIUcr
J&M Distribution
J.A. Woollam Co., Inc.
Janis Research Company, Inc.
Janssen Precision Engineering
Kashiyama USA
Keithley - A Tektronix Company
Kepco Inc.
KEYCOM Corporation
Keysight Technologies
Kimball Physics, Inc.
Kurt J. Lesker Company
Labber
Lake Shore Cryotronics Inc.
Mad City Labs, Inc.
Mantis-Sigma
Materials Research Society
Mathworks
McAllister Technical Services
McPherson
MDC Vacuum Products LLC
MedicPad
Micro Photonics
MIT Press
MKS Instruments
Montana Instruments
Morgan & Claypool Publishers
MPF Products Inc.
MTI Corporation
NanoAndMore USA
nanoHUB (NCN)
Nanomagnetics Instruments Ltd.
Nanodics Imaging LTD
Nanosurf, Inc.
National Academies of Science
National High Magnetic Field Laboratory
National Reconnaissance Office
National Security Agency
Neaspec GmbH
Nextron Corporation
Nor-Cal Products, Inc.
Novocontrol USA
NT-MDT America Inc.
OriginLab Corporation
Oxford Instruments Nanoscience
Oxford University Press
Park Systems, Inc.
Pfeiffer Vacuum
Physical Society of Japan
Phytron, Inc.
Princeton Scientific Corp.
Princeton University Press
PVD Products Inc.
Qd Devices
Quantum Design
QuinStar Technology, Inc.
R.D. Mathis Company
Radiant Technologies
Raith America, Inc.
Razorbill Instruments
Research in Germany
RHK Technology, Inc.
Rigaku Americas Corporation
Royal Society Publishing
SAES Group
Scienta Omicron, Inc.
Scientific Instruments, Inc.
SeeQC
Shanghai Jiao Tong University
SINE Scientific Instruments
SmarAct Inc.
Smithsonian Observatory
Society of Physics Students
Solid Sealing Technology
Sony Digital Paper
SPECS-TII Inc.
Springer Nature
Staib Instruments, Inc.
Stanford Research Systems
STAR Cryoelectronics
Sumitomo (SHI) Cryogenics of America
Taylor & Francis Group LLC
TeachSpin, Inc.
Teledyne Hastings
The Institution of Engineering and Technology
TOPTICA Photonics
Vacuum Technology Inc.
VAT Group
Virginia Diodes
Wiley
Wolfram Research
World Scientific Publishing
Xenocs
XMA Corporation
Yale University Press
ZPWare
Zurich Instruments
# EXHIBITOR APPLICATION

Please submit this form by January 8, 2020 to ensure proper acknowledgment in our program guide.

For an easier experience and immediate confirmation, apply online at [go.aps.org/MM20exhibits](http://go.aps.org/MM20exhibits).

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**COMPANY NAME**

**COMPANY ADDRESS**

**CITY** | **STATE** | **ZIP** | **COUNTRY**
--- | --- | --- | ---

**EXHIBIT CONTACT**

**CONTACT PHONE** | **CONTACT FAX**
--- | ---

**CONTACT EMAIL ADDRESS**

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Single booth area is 10’ x 10’ defined by pipe with drape on back and side walls. No furnishings are included in the cost of the booth rental. Furnishings should be ordered on the service forms that will be sent in the Exhibitor Kit in December. Island booths will be created on the floor plan upon request.

Fees:

- 10’ x 10’ interior booth: .......................................$2,700
- 10’ x 10’ corner booth: ........................................$3,025
- 10’ x 20’ corner booth + interior booth: ................$5,575

Our location preferences are: (please refer to numbers on floor plan on back page)

1. _____________   2 _____________   3. _____________

Please do not assign our space next to the following exhibitors:

Please enclose deposit (25% of booth cost) with application. Balance due January 31, 2020. No space will be allocated without deposit.

Credit card payment: □ AMEX □ Mastercard □ Visa

☐ Charge 25% deposit
☐ Charge balance due on January 31, 2020

**CARD NUMBER**

**EXPIRATION DATE** | **CVC CODE**
--- | ---

**NAME**

**SIGNATURE**

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Mailed applications and payments can be sent to Dan Cooke, Director, Exhibit & Advertising Sales | 1305 Walt Whitman Road | Suite 300 | Melville, NY 11747 | phone: (516) 576-2629 | exhibits@aps.org. For more information on the technical program, housing, and other aspects of the meeting, visit [aps.org/march](http://aps.org/march).
More than 10,500 technical papers will be presented at the APS March Meeting, covering:

- Applications
- Beams Physics
- Biophysics
- Carbon Nanotubes
- Chemical Physics
- Clusters
- Complex Fluids
- Computational Physics
- Disorder & Composites
- Electronic Structure
- Experiments & Measurements
- Fluids & Quantum Fluids
- Fullerenes
- Glassy & Amorphous Systems
- Graphenes
- Highly Correlated Metals
- Layered Systems
- Magnetism
- Materials
- Measurement & Science
- Mesoscopic Systems
- Metal-Insulator Transition
- Nanomaterials
- Nonlinear Phenomena
- Optical Properties
- Phase Transitions
- Polymers
- Quantum Hall Effect
- Quantum Information
- Quasicrystals
- Thin Films
- X-Ray & Neutron Scattering
- Semiconductors
- Bulk
- Defects
- Heterostructure
- Spintronics
- Superlattices
- Surfaces
- Superconducting Materials
- Superconductivity Theory
- Superconductors
- Charge Properties
- Lattice Properties
- Type-II & Macroscopic Phenomena
- Spin Properties

FUTURE MEETING SITES

- 2021 NASHVILLE, TN
- 2022 CHICAGO, IL
- 2023 LAS VEGAS, NV
- 2024 MINNEAPOLIS, MN


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