

## **Committee on Membership (CoMem), Report for 2012**

**The 2012 Committee on Membership was made up by; Osman Basaran, Chair, Lynn Boatner, Michael Brown, Matthew Copel, Megan Comins, Student Representative, Flavio Cruz, Hans Dieter Hochheimer, Rainer Kunz, Marshall Thomsen and Brad Trees**

The Committee met twice in 2012, once in person and then in the fall via conference call. Issues addressed during the year are included below.

### **Membership Statistics:**

- The official APS membership for this year was 49,653. Although the total was down slightly from last year, there was still marked growth of almost 1,400 from two years ago. There were also increases of ~400 in both the international member category and paying students. There also continues to be a growth in the international component with approximately 11,300 members, almost 23% of APS members from outside the US.

### **Membership Events:**

- To enhance the effectiveness of CoMem, changes were introduced this year to have Committee members meet once in College Park and then they were asked to hold a local event at their home institution in the fall. Events were held in conjunction with other regional meetings, at universities and companies. The attendance varied but Committee members reported that the events were successful in starting a dialogue about APS programs and services.

### **Friends of APS:**

- The “Friends of APS” program, started in 2000, currently has 243 participants worldwide. “Friends” are APS members who have agreed to help facilitate communication with current and potential members at their institution. Throughout the year, information is sent to them regarding membership, programs, and benefits to be shared with colleagues and students. The Friends program is a useful tool in both retaining and attracting APS members. APS now has almost 100 international “Friends”.

**Osman Basaran, Chair, CoMem 2012**

**Trish Lettieri, APS Director of Membership**