

Committee on Membership, Report for 2004

The 2004 Committee on Membership was made up by Craig Davis, Chair, Virginia Brown, Charles Campbell, Janet Conrad, Judy Franz, Richard Haight, Karsten Heeger, Student Representative, Joseph Lykken, Robert Young, and Cha-Mei Tang.

The Committee met twice in 2004. A list of issues addressed this year is included below.

Membership Statistics:

APS member counts continued to increase slightly for 2004. The official 2004 APS Membership count, taken in January, was 43,258, an increase of over 400 from 2003. The Membership Department created a new position of Membership Retention Coordinator and promoted one of the membership representatives to that title. The Retention Coordinator is responsible for contacting lapsed members and either taking payment or gathering more feedback. This process was previously done by an outside vendor.

Membership Dues:

The Committee reaffirmed the policy of increasing membership dues according to the Consumer Price Index every year.

New Member Benefits:

The APS Member Article Pack Service was implemented and available in January 2004. The Pack allows APS members to purchase and download 20 PDF/PS articles for \$50.00 from the Physical Review publications. Current subscriptions are less than 100 but increased promotions will start by next year. This new service will be a valuable addition for those members in industry and at smaller universities/colleges.

Changes to Existing Member Benefits:

The APS Directory was printed for the last time in 2004. The Committee approved the Directory as an online only benefit starting in 2006. All historical information and member listings will be accessible through the APS website. A small quantity of the CD-rom version may be produced in 2006.

The GEICO auto insurance program for members has been extended through 2005. New Jersey was added to the list of states providing GEICO auto insurance along with a possible discount of up to 8% for members.

The Committee reviewed the APS 2004 Membership Survey and the Member Journal Subscription/Policy Report.

Craig Davis, Chair, COMem, 2004
Trish Lettieri, APS Director of Membership